



ALEXIS N. SÁNCHEZ

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education

Northwestern University, *cum laude* 2013
Bachelor of Sciences, Journalism — Design
Double major, Linguistics

journalism

Tampa Bay Times

July 2013 - Present | *Front-End Web Developer, Web editor*

Front-end web developer and web editor, designing interactive graphics and multimedia features for the newspaper. Also handled Python data scrapers and database creation for large data projects. Responsible for entire multimedia department and construction/maintenance of website. Projects include: Michael Kruse's multimedia feature, "The Last Voyage of the Bounty," Janet Keeler's "2013 Annual Christmas Cookie Recipes," William R. Levesque's exposé, "The Atomic Sailors," election result maps and Instagram trackers.

Digital Publishing

Fall Quarter 2012 - Winter Quarter 2013 | *Tablet Designer*

Worked with the Mary and Leigh Block Museum of Art at Northwestern University to create an iPad app that would garner student interest. Served as the head designer for the project while overseeing one junior designer. The app was released on iTunes in early March. Created prototype iPad and Android digital versions of North by Northwestern magazine.

Freelance

Sept. 2012 - Present | *Branding Consultant and Designer*

Developed branding identities for several companies, student campaigns on the NU campus, as well as for individual student brands. Designed final white paper presentations for NU staff and album covers for student a capella groups.

North By Northwestern magazine

June 2011 - March 2013 | *Creative Director*

Oversaw the design, photography and illustration departments and spearheaded a redesign of the magazine. Designed infographics and complete pages. Developed art, illustrations and photography.

Jan. 2010 - June 2013 | *Writer*

Wrote short clips for several quarterly issues about men's swimming, incidents at the Norris Student Center, women's lacrosse, exercise and body and beverage recipes.

Sports Illustrated

March 2012 - Sept. 2012 | *Design Intern*

Designed front of the book and back of the book pages every week, including Faces In The Crowd, SI.com, Point After, Dan Patrick and Mail. Aided art directors with iPad and Galaxy versions and created photo illustrations on a weekly basis.

National Association of Black Journalists

Summer 2012 (New Orleans Convention) | *Designer*

Selected as one of six national design students to create the NABJ summer convention's daily newspaper, The Monitor. Designed full pages, edited photos and helped in creation of graphics.

NorthByNorthwestern.com

March 2011 - March 2012 | *Interactive Editor*

Oversaw all interactive graphic production in the multimedia section. Assigned projects while teaching staff Adobe Flash, HTML and JavaScript. Served as liaison between magazine and web staffs.

Jan. 2010 - Present | *Staff Writer, NBN Sports*

Live-blogged football games, analyzed game performances, participated in award-winning basketball preview (interviewed NU center Luka Mirkovic), wrote features on women's lacrosse, club teams and men's and women's swimming.

TeleAmerica Broadcasting Network

Summer 2011 | *Production Intern*

Wrote scripts, organized interviews, created content, oversaw research, and produced three news and talk shows for this Doral, Fla. television station.

2C Media, Inc.

Summer 2011 | *Production Intern*

Researched facts about reptiles and the Everglades for Animal Planet's hit reality show "Swamp Wars." Fact-checked scripts and voiceovers.

awards

2015 National Press Foundation Innovation in Journalism Award - Failure Factories

2015 Information is Beautiful Data Journalism - Failure Factories (Silver)

2013 Punch Sulzberger Award for Online Storytelling - The Last Voyage of the Bounty (Finalist)

program experience

Adobe Creative Suite (CS4 | CS5 | CS6)

Digital Publishing Suite and WoodWing
Flash
Illustrator
InDesign
Photoshop
Premiere

Programming Languages

C
HTML/CSS
JavaScript
PHP
Python
Node.js